



2019 Conference Palmerston North

"Prosperity through Partnership"





Economic focus:

- Business and innovation
- Tourism cooperation
- International education



Interactive workshops:

- Measuring and reporting Sister City benefits
- Developing international relations capability

Leveraging major events:

- 2019 China New Zealand Year of Tourism
- 2019 Japan Rugby World Cup







PALMERSTON NORTH CITY
& Manawatn